

Price list of electronic communications services, O2 TV

Effective from 1 September 2007

All prices herein are VAT exclusive

Table of Contents:

1. O2 TV basic offers of channels.....	2
2. O2 TV supplementary offer of channels	2
3. O2 TV Video on Demand	3
4. O2 TV supplementary services	3
5. Lease of Customer Premises Equipment	3
6. One-off installation / activation services	3
7. Other one-off services	3
8. Notes	4
9. Short term marketing events.....	5

1. O2 TV - basic offer of channels

	O2 TV excl. ADSL ^{d)} services		O2 TV incl. ADSL ^{d)} services	
	Price (excl. VAT) CZK per bill. period	Price (incl. VAT) CZK per bill. period	Price (excl. VAT) CZK per bill. period	Price (incl. VAT) CZK per bill. period
O2 TV Zábava (Entertainment) The basic program portfolio includes the following channels: ČT1, ČT2, Prima, TV Nova, TV Markíza, STV 1, CT24, CNN, BBC World, Jetix, Minimax, A +, Spektrum, National Geographic, Discovery, AXN, Zone Romantica, Zone Reality, ČT4 sport, Galaxie Sport, Eurosport, Eurosport 2, Óčko, MTV Europe.	460	547,40	377	448,63
O2 TV Kino (Cinema) The basic program portfolio includes the following channels: ČT1, ČT2, Prima, TV Nova, ČT4 sport, ČT24, HBO, HBO2, Cinemax, Cinemax2, HBO Comedy.	460	547,40	377	448,63
O2 TV Sport The basic program portfolio includes the following channels: ČT1, ČT2, Prima, TV Nova, ČT4 sport, ČT24, Galaxie sport, Eurosport, Eurosport 2, Sport 1, Extreme Sports, Motors TV, NASN, ESPN Classic.	460	547,40	377	448,63

HBO Comedy will be added to our offer from 15 Sept. 2007.

2. O2 TV - supplementary offer of channels

Additional channel packages ordered to the basic offer Lze doobjednat pouze k O2 TV Zábava, O2 TV Kino, or O2 TV Sport	Price (excl. VAT) CZK per bill. period	Price (incl. VAT) CZK per bill. period
O2 TV Zábava/Entertainment plus The supplementary program portfolio includes the following channels: TV Markíza, STV 1, CNN, BBC World, Jetix, Minimax, A +, Spektrum, National Geographic, Discovery, AXN, Zone Romantica, Zone Reality, Galaxie, Sport, Eurosport, Eurosport 2, Óčko, MTV Europe	210	249,90
O2 TV Kino/Cinema plus The supplementary program portfolio includes the following channels: HBO, HBO2, HBO Comedy, Cinemax, Cinemax 2	210	249,90
O2 TV Privat plus ^{f)} The supplementary program portfolio includes the following channels: Hustler TV a XXX Xtreme	210	249,90
O2 TV Sport plus The supplementary program portfolio includes the following channels: Sport 1, Extreme Sports, Motors TV, NASN, ESPN Classic	126,05	150
O2 TV Filmy/Movies plus The supplementary program portfolio includes the following channels: CS Film, Filmbox, Nonstop kino, AXN Sci-fi a AXN Crime	126,05	150
O2 TV Děti/Children plus The supplementary program portfolio includes the following channels: JetiX Play, BabyTV, Cartoon Network a Boomerang	50	59,50
O2 TV Dokumenty/Documentaries plus The supplementary program portfolio includes the following channels: National Geographic Wild, Viasat History, Viasat Explorer, Travel Channel	50	59,50
HBO + HBO2 + HBO Comedy	168	199,92
Cinemax + Cinemax2	168	199,92
Hustler TV ^{f)}	168	199,92

Prices of supplementary program offer are identical for both incl. ADSL and excl. ADSL.

HBO Comedy will be added to our offer from 15 Sept 2007.

3. O2 TV Video on Demand

	Price (excl. VAT) CZK per 24 h	Price (incl. VAT) CZK per 24 h
Category Hot News	70	83,30
Category Movies	49	58,31
Category Czech Movies	49	58,31
Category Last Chance	25	29,75
Category Adult	69	82,11
Category Bedtime Stories	9	10,71
Category Children	49	58,31
Category 3D Planet	49	58,31
Category 3D Planet Plus	70	83,30

The movies are charged on a time basis i.e. for 24 hours or 48 hours (category Children) no matter how many times used (watched).

4. O2 TV supplementary services

	Price (excl. VAT) CZK per bill. period	Price (incl. VAT) CZK per bill. period
Access to TV archives	83	98,77

5. Lease of Customer Premises Equipment

	Price (excl. VAT) CZK per bill. period	Price (incl. VAT) CZK per bill. period
Basic CPE (set-top-box)	126	149,94
Basic CPE (set-top-box) One-year commitment (price applies to the first 24 months after installation of service)	1	1,19

6. One-off installation / activation services

	Price (excl. VAT) CZK	Price (incl. VAT) CZK
Activation of O2 TV	500	595,00
Activation of O2 TV - one year commitment	1	1,19
Installation of CPE ^{e)}	1510	1 796,90
Installation of CPE ^{e)} - one year commitment	1	1,19
SIB / Self-installation kit ^{g)}	99	117,81

The self-installation kit will be delivered by post as a registered consignment. The price covers the postage and packaging costs.

7. Other one-off services

One-off service	Price (excl. VAT) CZK	Price (incl. VAT) CZK
Change of basic offer	99	117,81
Cancellation of supplementary O2 TV programs	190	226,10
Restoration (re-connection) of O2 TV following suspension due to payment delinquency	800	952

8. Notes:

- a) The Service can be installed to euroISDN2U lines or basic PSTN lines.
- b) Each Subscriber terminating the Service Provision Contract for O2 TV (option incl.12-month commitment) before the expiry of the agreed period shall compensate the Provider as follows
 - To pay the difference between the standard price and the discounted price of the service/s i.e. CZK 293,33 excl. VAT (CZK 347,10 incl. VAT) for each initiated month till the expiry of the contract providing that the customer has used the discounted price of installation of one CZK (excl. VAT).
 - To pay the difference between the standard price and the discounted price of the service/s i.e. CZK 167,58 excl. VAT (CZK 199,40 incl. VAT) for each initiated month till the expiry of the contract provided that the customer has used the standard price of installation set out in Section 6 or installed the Service by using the self-installation kit ⁶⁾.
- c) Billing period means a period of maximum thirty five (35) calendar days, not necessarily identical with the calendar month. The price of any installation / de-installation carried in the course of the billing period will be calculated on a pro-rata basis depending on the amount of days covered.
- d) By definition, ADSL service means O2 Internet ADSL, O2 Internet Broadband or Carrier Broadband installed on the line of a Telefonica O2 Subscriber. The price of O2 Internet ADSL, O2 Internet Broadband or Carrier Broadband depends on the current offer for the given service.
- e) The lease of CPE includes as a standard the installation of CPE subject to relevant service charges. Standard service installation consists of the following activities:
 - Placement and installation of the appropriate splitter - 1 hole in the wall, maximum diameter of 30 cm
 - Installation of an ADSL modem (maximum distance from the splitter is 2m);
 - Installation of a set-top-box (maximum distance from the xDSL modem is 10m);
 - Delivery of an Ethernet cable terminated with RJ 45 connector (10 m);
 - Demonstration of O2 TV by an engineer from Telefónica O2.
- f) The broadcasting time of Hustler TV and XXX Xtreme (part of "O2 TV Privat plus" and a separate channel "Hustler TV") is from 22:00 till 05:00 each day in the week.
- g) Customers using the self-installation kit will receive the equipment by post in the form of registered mail against postage and packaging charges of CZK 99 (excl. VAT). The delivery contains the following components
 - Set-top-box
 - Remote control
 - Two AA batteries
 - SCART cable
 - Ethernet cable
 - Co-axial (antenna) cable
 - Set-top-box power supply
 - Modem
 - Installation CD
 - Splitter
 - Modem power supply
 - Telephone cable green - (telephone socket - splitter connection)
 - Telephone cable red - (splitter - modem connection)
 - Ethernet cable, flag @ - (modem - PC connection)
 - Ethernet cable, flag TV - (modem - set-top-box connection)

9. Short term marketing events

- 1) All users who have filed the application for the installation of O2 TV Zábava (option incl. 12-month commitment), O2 TV Kino (with 12-month commitment) or O2 TV Sport (with 12-month commitment) from **1 September 2007 till 31 October 2007**, will be eligible to the following bonuses:
 - a) To use O2 TV Zábava or O2 TV Kino or O2 TV Sport for the first three (3) months from service installation with a 50% discount;
 - b) To use O2 TV Filmy plus for the first three (3) months from service installation at CZK 1, excl. VAT (CZK 1,19 incl. VAT);
 - c) To use O2 TV Sport plus for the first three (3) months from service installation at CZK 1, excl. VAT (CZK 1,19 incl. VAT);
 - d) To buy a modem allocated by the Provider at CZK 1, excl. VAT (CZK 1,19 incl. VAT);
 - e) To get the customer premises equipment installed by the Provider at CZK 1, excl. VAT (CZK 1,19 incl. VAT);
 - f) To buy the first two titles from the O2 TV on Demand, Category Movies at CZK 1 (CZK 1,19 incl. VAT). This is for customers who have chosen the self-installation option ^{g)}. The discount applies to the first sixty-day period from the installation of O2 TV;
 - g) Usage of access to TV archives at one CZK excl. VAT (CZK 1,19 incl. VAT) for 24 month after the installation of the service.
- 2) The offer set out in point 1 can only be used by applicants whose technical conditions allow the installation of the service as of the day of application for the installation of the service, having no O2 TV service installed on their fixed line.
- 3) After the expiry of three (3) month from O2 TV service the usage of the service (O2 TV Zábava, O2 TV Kino or O2 TV Sport as well as O2 TV Filmy plus or O2 TV Sport plus) will be charged in a standard form in accordance with the applicable Price List of O2 TV services.
- 4) The prerequisite for using the benefits arising from the offer is the timely and correct delivery of the application for installation to the Provider as set out in point 1 hereof. The "D" day for the application is the date of delivery of a complete and correct application form to the Provider.
- 5) The deferral of the installation of O2 TV or the purchase of discount CPE at the customer request shall not be accepted.
- 6) In accordance with the General Terms and Conditions for the Provision of Public Electronic Communications Services (hereinafter referred to as VP), the Provider may refuse signing of the installation agreement in the case of suspicion of non-observance of the terms and conditions (existing debt, poor payment history etc.) by the Applicant.