

Pricelist of an electronic communications service – O2 TV service

valid as of February 18, 2008

Prices are in CZK

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1. O2 TV basic channel packages

	O2 TV without ADSL ^{d)} services		O2 TV with an ADSL ^{d)} service	
	Price (without VAT) CZK / billing period	Price (with VAT) CZK / billing period	Price (without VAT) CZK / billing period	Price (with VAT) CZK / billing period
O2 TV Zábava (O2 TV Entertainment) This basic channel package includes the following channels: ČT1, ČT2, Prima, TV Nova, TV Markíza, STV 1, ČT24, CNN, BBC World, Jetix, Minimax, Animax, Spektrum, National Geographic, Discovery, AXN, Zone Romantica, Zone Reality, ČT4 sport, Galaxie Sport, Eurosport, Eurosport 2, Óčko, MTV Europe	460	547.40	377	448.63
O2 TV Kino (O2 TV Cinema) This basic channel package includes the following channels: ČT1, ČT2, Prima, TV Nova, ČT4 sport, ČT24, HBO, HBO2, Cinemax, Cinemax2, HBO Comedy	460	547.40	377	448.63
O2 TV Sport This basic channel package includes the following channels: ČT1, ČT2, Prima, TV Nova, ČT4 sport, ČT24, Galaxie sport, Eurosport, Eurosport 2, Sport 1, Extreme Sports, Motors TV, NASN, ESPN Classic, The Golf Channel It also includes access to direct broadcasts of O2 Extraliga matches from selected stadiums and to the archive of matches that have been played ^{h)} .	460	547.40	377	448.63

2. O2 TV additional channel packages

Order of other TV channel packages in addition to a basic package These channel packages can only be ordered with O2 TV Zábava, O2 TV Kino, or O2 TV Sport	Price (without VAT) CZK / billing period	Price (with VAT) CZK / billing period
O2 TV Zábava plus (O2 TV Entertainment plus) Includes the following channels: TV Markíza, STV 1, CNN, BBC World, Jetix, Minimax, Animax, Spektrum, National Geographic, Discovery, AXN, Zone Romantica, Zone Reality, Galaxie, Sport, Eurosport, Eurosport 2, Óčko, MTV Europe	210	249.90
O2 TV Kino plus Includes the following channels: HBO, HBO2, HBO Comedy, Cinemax, Cinemax 2	210	249.90
O2 TV Privat plus (O2 TV Private plus) ^{f)} Includes the following channels: Hustler TV and XXX Xtreme	210	249.90
O2 TV Sport plus Includes the following channels: Sport 1, Extreme Sports, Motors TV, NASN, ESPN Classic, Golf channel	126.05	150
O2 TV Extraliga plus Includes access to direct broadcasts of O2 Extraliga matches from selected stadiums and to the archive of matches that have been played ^{h)} .	126.05	150
O2 TV Filmy plus (O2 TV Films plus) Includes the following channels: CS Film, Filmbox, Filmbox Extra, AXN Sci-fi, AXN Crime, Nova Cinema	126.05	150
O2 TV Děti plus (O2 TV Children plus) Includes the following channels: JetiX Play, BabyTV, Cartoon Network and Boomerang	50	59.50
O2 TV Dokumenty plus (O2 TV Documentaries plus) Includes the following channels: National Geographic Wild, Viasat History, Viasat Explorer, Travel Channel	50	59.50
O2 TV Hudba plus (O2 TV Music plus) Includes the following channels: Music Box, VH1, VH1 Classic, MTV Base/Dance, MTV2	50	59.50

O2 TV Styl plus (O2 TV Style plus) Includes the following channels: Zone Club, TV Deko, TV Paprika, Fashion TV	50	59.50
HBO + HBO2 + HBO Comedy	168	199.92
Cinemax + Cinemax2	168	199.92
Hustler TV f)	168	199.92

3. O2 TV Videotéka (O2 TV Video Library)

	Price (without VAT) CZK / 24 hours	Price (with VAT) CZK / 24 hours
Žhavé novinky (Hot Hits) Category	70	83.30
Filmy (Films) Category	49	58.31
České filmy (Czech Films) Category	49	58.31
Poslední šance (Last Chance) Category	25	29.75
Erotika Premium (Erotica Premium) Category	100.84	120
Erotika LEO (Erotica LEO) Category	77.31	92
Erotika Katalog (Erotica Catalog) Category	69	82.11
Večerníčky (Bedtime Stories) Category	9	10.71
Dětské (Children's) Category	49	58.31
3D Planeta (3D Planet) Category	49	58.31
3D Planeta Plus (3D Planet Plus) Category	70	83.30

The price includes unlimited viewing of the selected title for 24 hours from ordering; titles from the Children's Category can be viewed for 48 hours from ordering.

4. O2 TV additional services

	Price (without VAT) CZK / billing period	Price (with VAT) CZK / billing period
Access to TV Archiv (TV Archive)	83	98.77
O2 TV Extraliga Includes one-day access to direct broadcasts of O2 Extraliga matches from selected stadiums in one playing day ^{h)} .	42.02	50

5. Rental fees for end-user devices

	Price (without VAT) CZK / billing period	Price (with VAT) CZK / billing period
Rental of a basic end-user device (set-top box)	126	149.94
Rental of a basic end-user device (set-top box) with a yearly commitment, this price is valid for 24 months from activation	0.84	1

6. Prices of one-time operations when setting up O2 TV

	Price (without VAT) CZK	Price (with VAT) CZK
O2 TV activation	500	595
O2 TV activation with a yearly commitment	0.84	1
Installation of an end-user device ^{e)}	1,510	1,796.90
SIB / Self-installation package ^{g)}	99	117.81

The self-installation package is sent by post, cash on delivery. The price listed above includes the price of postage and packaging.

7. Other one-time operations

One-time operation	Price (without VAT) CZK	Price (with VAT) CZK
Changing the basic channel package	99	117.81
Cancellation of additional O2 TV channel packages	190	226.10
Reconnection of O2 TV after disconnection because of non-payment	800	952

8. Notes:

- a) This pricelist is meant to help our non-Czech customers understand the pricing terms of the O2 TV service. Please refer to the [Czech version](#) of this pricelist for the complete, legally binding pricing terms of the O2 TV service.
- b) The service can only be set up on euroISDN2U connections or basic connections (PSTN).
- c) If a 12-month contract for the provision of an O2 TV service plus the initial advantage of one or several products is terminated prematurely, the participant is obliged to immediately pay the provider:
 - the price difference of subsidized services, i.e. CZK 167.58 without VAT (CZK 199.40 with VAT) for every month remaining before the expiration date of the contract.
- d) A billing period is a period of a maximum of 35 calendar days, which do not have to correspond with a calendar month. If the service is set up or terminated during the month, the price for the given period is set according to a proportion of a thirty-day period.
- e) An ADSL service is defined as O2 Internet ADSL, O2 Internet Broadband, or Carrier Broadband on a participant's phone line from Telefónica O2. The customer is billed the price of the O2 Internet ADSL, O2 Internet Broadband, or Carrier Broadband service according to the current pricelist for provided services.
- f) End-user device installation is carried out automatically in the case of end-user device rental. The customer is charged for installation according to a set fee for this operation. Work operations included in service installation:
 - placement and installation of a corresponding adapter; 1 hole drilled through a wall – a maximum diameter of 30 cm
 - installation of an ADSL modem (maximum 2 m from the adapter)
 - installation of a set-top box (maximum within 10 m from the xDSL modem)
 - delivery of an Ethernet cable with an RJ 45 connector, based on packaging around 10 m
 - presentation of O2 TV connection functionality by a Telefónica O2 employee
- g) The Hustler TV and XXX Xtreme channels (in the O2 TV Privat plus additional channel package as well as the individual channel Hustler TV) are only broadcast from 22:00 to 05:00 every day of the week.
- h) In the case of end-user device rental and its installation via the self-installation package, the customer receives this device by post, cash on delivery. The price of postage and packaging is CZK 99 without VAT. The package includes:
 - a set-top box
 - a remote control
 - two AA batteries
 - a SCART cable
 - an Ethernet cable
 - a coaxial (aerial) cable
 - the set-top box power source
 - a modem
 - an installation CD
 - an adapter
 - the modem power source
 - a green phone cable (phone plug – adapter connection)
 - a red phone cable (adapter – modem connection)
 - an Ethernet cable, a @ flag (modem – PC connection)

- an Ethernet cable, a TV flag – (modem – set-top box connection)
- i) Access to direct broadcasts of O2 Extraliga from selected stadiums and to the archive of matches that have already been played during the last five regular season rounds is enabled during the Extraliga regular season for 2007/2008 from September 14, 2007 to February 21, 2008.

9. Short-term marketing events

- 1) The provider enables applicants who request to have O2 TV Zábava with a 12-month contract or O2 TV Kino with a 12-month contract, or O2 TV Sport with a 12-month contract installed **between February 1, 2008 and April 30, 2008** to get the following bonuses:
- a) use of the *O2 TV Zábava* or *O2 TV Kino* or *O2 TV Sport* basic channel package with a 25% discount for the first six months from service installation;
 - b) a modem selected by the provider for the subsidized price of CZK 0.84 without VAT (CZK 1 with VAT);
 - c) the first two rentals of titles from the Filmy category of the O2 TV Videotéka for CZK 1 (CZK 1.19 with VAT) for applicants who install the service with the self-installation package The special price applies within 60 days from installing O2 TV;
 - d) use of the additional "Access to TV Archiv" service for CZK 1 without VAT (CZK 1.19 with VAT) for 24 months from service installation.
- Between February 18, 2008, and April 30, 2008**, the provider also enables applicants to
- e) use the *O2 TV Hudba plus* additional channel package for the price of CZK 1 without VAT (CZK 1.19 with VAT) per month for the first three months after activating the service;
 - f) use the *O2 TV Styl plus* additional channel package for the price of CZK 1 without VAT (CZK 1.19 with VAT) per month for the first three months after activating the service;
- 2) The offer mentioned in point 1) can be used by applicants at whose premises it is technically possible to install and activate O2 TV services at the time when they apply for the installation and activation of this service and who do not have already have the O2 TV service activated on their fixed phone line on the day when they submit their application for service installation.
- 3) After six months following service activation has expired, the customer will be billed the standard prices for the use of the O2 TV Zábava or O2 TV Kino or O2 TV Sport basic channel packages or the O2 TV Hudba Plus or O2 TV Styl Plus additional channel packages in accordance with the valid Pricelist of O2 TV services.
- 4) The use of advantages of this offer is conditioned by the submission of a request for service installation and activation to the provider properly and on time as referred to in point 1). To claim the request, the delivery date of the properly completed request to the provider is decisive.
- 5) The postponement of O2 TV service activation or the purchase of a subsidized end-user device at a later time upon customer's request is not permissible.
- 6) In accordance with General Terms and Conditions for the Provision of Accessible Electronic Communications Services (further referred to as "GT") the provider can refuse to sign a contract for activating O2 TV services especially when it legitimately suspects that the applicant will not honor the terms and conditions set in the GT (e.g. if they currently owe the provider payments past their due dates).